



All-terrain printing.

SUPPLIED ART GUIDELINES FOR DIGITAL OUTPUT

ACCEPTABLE MEDIA

- Email (up to 25 MB)
- *FTP (over 25 MB)
- CD/DVD
- USB Flash Drive

**Contact your sales associate for information regarding accessing our FTP site*

PREFERRED APPLICATIONS

- Adobe Acrobat DC
- Adobe Illustrator (CC 2017)
- Adobe Photoshop (CC 2017)
- Adobe InDesign (CC 2017)
- Corel Designer (X4)
- Corel Draw (X5)

FONTS

- Fonts should be at least 6 point, especially when text is reversed out
- For best results, avoid fonts or symbols with thin serifs
- Please convert all text included in your design to paths, curves or outlines
- If you anticipate needing Cole to edit text, please leave text editable and provide .otf or .tff files for each font included in the art file

RASTER (BITMAP) IMAGES

- When submitting raster images (JPEG, TIFF, ETC.), please supply at 100% to scale, at a minimum of 150 dpi
- All raster images should be converted to CMYK
- For additional info on linked image files, see *LINKED FILES* (below)
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LINKED FILES

- Whenever possible, please supply any linked image files included in your design (even if they are embedded)

LINE WEIGHTS

- Please ensure all line weights within your design are a minimum of 1pt; greater if possible

BLEEDS

- Please ensure all bleeds have a minimum of 1/4" bleed beyond trim or dieline.

HARD COPIES

- Please supply hard copies of your design and whenever possible, please note desired scale, colors, etc.

PLEASE BE AWARE

- For best results, small, detailed art components less than 1/2" in size should be avoided
- Depending on artwork, some gradient patterns may not be able to be successfully printed