



All-terrain printing.

SUPPLIED ART GUIDELINES

ACCEPTABLE MEDIA

- Email (up to 25 MB)
- *FTP (over 25 MB)
- CD/DVD
- USB Flash Drive

**Contact your sales associate for information regarding accessing our FTP site*

PERFERRED APPLICATIONS

- Adobe Acrobat Pro X
- Adobe Illustrator (CS6)
- Adobe Photoshop (CS6)
- Adobe InDesign (CS6)
- Corel Designer (X4)
- Corel Draw (X5)
- FreeHand MX

RASTER (BITMAP) IMAGES

- When submitting raster images for 4-color process, please supply at 100% to scale, at a minimum of 170 dpi
- For non 4-color process raster images, please supply images at 1200 dpi
- All raster images should be converted to CMYK
- For additional info on linked image files, see *LINKED FILES* (below)

FONTS

- Please convert all text included in your design to paths, curves or outlines
- If you anticipate needing Cole to edit text, please leave text editable and provide .otf or .tff files for each font included in the art file

LINKED FILES

- Whenever possible, please supply any linked image files included in your design (even if they are embedded)

LINE WEIGHTS

- Please ensure all line weights within your design are a minimum of 1pt; greater if possible

PERCENTAGE FILLS

- Due to line count limitations associated with screen printing, please ensure all colors in your design file fall within 20%-80% tint; specific exceptions can be made, depending on the circumstances

HARD COPIES

- Please supply hard copies of your design and whenever possible, please note desired scale, colors, etc.